



# COMMUNITY HEALTH OUR BUSINESS

PRIDE COMMUNITY HEALTH ORGANIZATION  
ANNUAL REPORT 2023

REGISTERED OFFICE

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## Chief Executive Officer's Review

### Spotlight on Strategic Highlights

As we celebrate twenty (20) years of service to local communities, our commitment towards the provision of quality, comprehensive and cost-effective delivery of services through direct capacity and skills development, and investment in community and climate related health, education, water, sanitation and economic empowerment to the marginalized and vulnerable communities in Zambia remains very strong. Since its founding nineteen years, Pride Community Health Organization has strived to improve the quality of lives especially hard to reach rural communities. The organization's dream is leaving no one behind in terms access to better health.

Over time, Pride Community Health Organization has grown into a fully functional non-profit-organization that is striving to transform targeted communities. Our goal is to reach every household through initiating and strengthening local driven partnerships that aim to drive change, and leverage the provision of high-quality care. This Annual Report tells powerful community stories using validated data, and these stories communicate messages about our achievements in terms of supporting vulnerable learners including donation of school desks, supporting community health workers in providing growth monitoring and promotion services, maternal and child health including nutritional services. Partnering with health facilities in delivering HIV prevention, care and support services, and lastly engaging and supporting young girls with skills training and empowering them with financial packages.

The organization developed and adapted a community led health model designed around the thematic areas of Health, Economic Empowerment, Climate Change Mitigation and Resilience, Education, Water, Sanitation and Hygiene. As we support more community structures whose aim is bring about transformation, we're also working to change systems, unlocking better health for local communities in the twelve designated wards namely Kasenje, Shikoswe, Mungu, Chikupi, Magoba, Kabweza, Matanda, Shabusale, Chisakila, Kambale, Chiawa and Chitende in Kafue District.

In our last report, at the end of my nineteenth (19) year of service, I talked about the vital necessity for change within Pride Community Health Organization. This year, we've been right in the thick of it, working to transform our organization from top to bottom while continuing, of course, to mobilize resources, and use it to help community members change their lives for the better. It hasn't always been easy; major change is never easy. But I can say with real conviction that we and our brilliant partners and key stakeholders achieved some incredible results in 2023 and made real progress towards ensuring that Pride Community Health Organization's contributes to the transformation agenda of Zambia into a prosperous middle-income nation by 2030 which will be a "strong and dynamic middle-income industrial nation that provides opportunities for improving the well-being of all, embodying values of socio-economic justice."



## New Partnerships

### African Visionary Fund

Pride Community Health Organization became one of the twelve high-impact African organizations to join growing portfolio of the African Visionary Fund, raising our total portfolio from 25 to 37 African Visionary Partners. The grant facility is a three-year unrestricted funding and support commitment. The African Visionary Fund partnerships enable visionary organizations to achieve their biggest, boldest visions breaking gender norms, implementing equitable healthcare systems, providing access to STEM training, and implementing pathways to create permanent, systemic change.

### Aidsfonds

Pride Community Health Organization secured a two (2) year partnership to implement the Kids to Care Project in Kafue district. Aidsfonds – Soa Aids Nederland, based in Amsterdam, is a Dutch organization that also works internationally. At Aidsfonds - Soa Aids Nederland, we strive for a world where there are no longer any deaths from AIDS and where people enjoy good sexual health. The Kids to Care model is an effective, evidence and community-based approach rooted in community knowledge and built on the contextual and localized experience of community actors. The aim of the model is to strengthen community structures to find, test and treat children and their mothers living with HIV, and support them to stay in care. The project will be implemented in four wards in Chiawa area namely Chiawa, Kambale, Chitende and Chisakila. This will bring to twelve (12), the total number of constituent wards out of the eighteen (18) wards where Pride Community Health Organization will have a presence in Kafue District.

### Key Management Changes

The organization lost its long serving Programme Manager due to illness, and this necessitated managerial changes in senior positions. The Board approved the creation of a new senior position of Head of Programmes. The Board approved the promotion of Clementina Phiri as the Head of Programmes. The current senior management structure comprises of the Chief Executive Officer, Head of Programmes, Finance Manager and Programme Manager.

## Looking Ahead

***“Towards Healthy, Productive and Socio-Economically Empowered Communities for National and Sustainable Development”***

The year 2023 was a positive and progressive year for Pride Community Health Organization, and the organization ended the year in a better shape than ever to face an uncertain future. Needless to say, the organization is extremely grateful for all the help and support it has received, from individual, local and international funders. The organization was able to partner with new funders namely the African Visionary Fund (AVFund), and Aidsfonds. Thank you, everyone, including our outstanding Board Members, Management and Staff Members.

Kenan Ng’ambi

Chief Executive Officer

11<sup>th</sup> of January, 2024

## Our Impact Stories



**Image:** Trina Oviedo from the High Commission of Canada in Lusaka interacting with Young Women in Chanyanya Community

### **Location**

Chanyanya Community in Rural Kafue District

### **Funder**

Canadian Fund for Local Initiatives (CFLI)

*"An innovative community program that seeks to increase young women's economic participation and self-reliance by catalysing a conducive local environment for female entrepreneurship through community engagement and skills development to boost gender equality and provide resources that facilitate family and community well-being"*

## 1.0 About PriCHO

Pride Community Health Organization is a local non-profit working to achieve social justice, gender equality and poverty reduction. The organization works to enhance the provision of quality, comprehensive and cost-effective delivery of services through direct capacity and skills development, and investment in community health, climate change, economic empowerment, education, water, sanitation and hygiene support to the marginalized and vulnerable communities in Zambia.

The organization has a presence in eight of the eighteen constituent wards in Kafue District. The organization supports communities to build better lives for themselves, grow resilience including the protection of lives and livelihoods. The organization works with communities, public and private actors, women's movements, groups and networks, social movements and other allies to address the structural causes and consequences of inequality in service delivery. The organization connects the work it does at community level with broader efforts and struggles for dignity, equality, and social justice to make the greatest contribution towards just, equitable and sustainable communities.

Guided by human rights-based principles and approaches, the organization seeks to shift and transform communities through development of innovative community – led ideas that will ensure that every person can enjoy a life of dignity and fairness from all forms of oppression. This can be achieved through engaging vulnerable and marginalized communities. The organization prioritizes the leadership of young girls and women, especially those living in extreme poverty and exclusion, in order to achieve social justice, gender equality and poverty reduction. The organization creates platforms for collective action, commitment and community ownership by enabling people to unite and contribute to community development efforts as citizens, supporters, staff and volunteers.

Pride Community Health Organization is rooted in the contexts where we operate and proudly upholds our primary objective of being transparent and accountable to the people most affected by unequal power relations. We are committed to gender equality and equity and also demonstration of zero tolerance for any form of discrimination based in any way on gender within our organizational structures and in the communities where we will implement this strategy.

## 2.0 Our Work in 2023

The International Labour Organization (ILO) again through the UMBRAF Country Envelop supported Pride Community Health Organization to implement a socio- economic empowerment project aimed at HIV vulnerability reduction among adolescent girls, and young women in the informal sector. The project aim was to reduce new HIV infections and improve HIV treatment outcomes among adolescent girls and young people and contribute towards ending HIV/AIDS epidemic as public health threat by 2030. Thirty (30) young women received capacity building and skills development and financial resources which were meant to boost their businesses in the informal sector.

In 2023, Pride Community Health Organization's work directly benefited a total of **10,921** people in eight (8) constituent wards namely Matanda, Kasenje, Shabusale, Mungu, Kabweza, Shikoswe, Chikupi and Magoba through community - led advocacy, and scaling up of work in Kafue District. We are proud of our financial efficiency and accountability as we work to maximize the value of every dollar we receive. Over the past five years, the revenue of our organization has increased. PRICHO's total revenue in **FY2023** was **Zambian Kwacha 6,539,461.82** coming from international government sources, foundations, and individual donors around the world. 90% of the funds received were devoted to HIV prevention, economic empowerment, sexual and reproductive health and rights, and education support programmes.

Strengthening and expanding our development work is not our only priority, but we continue to invest an increasing share of our resources in advocacy, innovation, learning and capacity building in order to deepen our impact on more lives at a faster rate than we grow our revenue. We are deeply appreciative of all of you who continue to contribute to this mission. We honour that commitment by striving to be as responsible as possible with the resources entrusted to us.

## 3.0 History

Pride Community Health Organization was originally established as a Support Group of People Living with HIV and AIDS (PLHIV) in 2004 in Shikoswe Site and Service before gradually transitioning into a nonprofit nongovernmental organization in 2010. The organization is located in Kafue district which is about forty-five (45) kilometers from Lusaka, the Capital City of Zambia, and the organization has four (4) key thematic areas in which it implements its interventions in eight (8) of the eighteen (18) constituent wards. Our mandate empowers us to provide comprehensive, quality, cost-effective health services and friendly spaces where adolescents, young people, men and women are able to make their own sexual reproductive health and rights informed choices based on dignity, equality and social justice. At the core of the community work, is the promotion of gender equality and advocate for the rights and opportunities of girls.

It's about challenging social norms and attitudes to achieve transformative change for girls and their communities. Investing in girls has the potential to transform the lives of entire communities and countries, and this is the reason why we advocate for greater attention to be paid to the specific rights and needs of girls in development interventions.

#### **4.0 Vision**

**“Towards healthy, productive and socio-economically empowered communities for national and sustainable development”**

#### **5.0 Our Mission**

**“Striving to enhance the provision of quality, comprehensive and cost-effective delivery of services through direct capacity and skills development, and investment in community and climate related health, education, water, sanitation and economic empowerment to the marginalized and vulnerable communities in Zambia”**

#### **6.0 Our Values**

Our core operating values and principles have always been, and will continue to be:

1. Integrity - we are truthful, fair and transparent and maintain confidentiality at all levels of the organization.
2. Excellence - we maintain the highest standards of professionalism when delivering services.
3. Collaboration - we work in partnership and build relationships in order to share best practices and continuously improve the quality of our services.
4. Innovation - we take informed risks where the benefits promise to enhance organizational efficiency or value -for- money.
5. Accountability - we are answerable at all levels of the organization

#### **7.0 Structure, governance and management**

Pride Community Health Organization, regulated by the NGO Act of 2009 and the organization is bound by its Memorandum and Articles of Association, copies of which are available on request. It is governed by an Executive Board. Nominations for new board members are considered by the board and may subsequently be invited to join the board. There are currently eight (8) board members and the organization value the knowledge and expertise of these members. These board members were recruited and appointed for their skills and experience that they can bring to the organization.

#### **8.0 PriCHO's Strategic Direction**

Pride Community Health Organization programmes will significantly shift its way of delivering community led programmes and approach more as a catalyst for change rather than the 'savior of the targeted communities.



Our role will span towards implementing sustainable community led projects as we seek to engage marginalized and vulnerable communities in an effort to see sustainable and improved livelihoods that will be self-reliant and responsive to their rights and development needs of their communities. To realize this strategy, Pride Community Health Organization will ensure rights-based and participatory programming in partnership and collaboration with key stakeholders, funders, private and public actors and community members leading their change while we shall provide facilitation towards ensuring change, ownership and sustainability.

## **9.0 Programme Areas**

1. Health
2. Economic empowerment
3. Education
4. Climate Change Mitigation and Resilience
5. Water, Sanitation and Hygiene
6. Institutional Development and Sustainability

## **10.0 Governance**

Pride Community Health Organization is a nongovernmental organization by guarantee. Its purposes are made clear in its constitution. Board members apply and endeavour to achieve the highest possible standards of corporate governance. The Board has always discharged its responsibilities in a manner based on transparency, accountability and responsibility. In discharging their responsibilities, the Board, and individual Board members, has always endeavoured to act in the best interests of Pride Community Health Organization as a whole, irrespective of personal, professional, commercial or other interests, loyalties or affiliations.

The Board sets governance-level policies and establishes the strategic direction including the development of the organization purpose, values and the organization wide goals and objectives. The Board also exercises leadership, enterprise, integrity and judgement in directing the organization so as to provide assurance of its continuing and lasting prosperity. The Board members of Pride Community Health Organization are the people who share ultimate responsibility for governing the organization. During 2023, the Board members were:

1. Mwangala Kalila (Chairperson)
2. Florister Mutoloki (Vice Chairperson)
3. Blesswell Hankwekwe (Treasurer)
4. Estella Sinkala
5. John Hikanyemu
6. Astridah Mwenya
7. Julius Kampamba
8. Kenan Ng'ambi (Board Secretary)

## 11.0 Management Team

The management team holds the executive responsibility for implementing the policies and strategies approved by the board. The management team is made up of the Executive Director, Head of Programmes, Finance Manager, Programme Manager and is responsible for the overall day-to-day management of the organization. The Board has redefined the roles and functions of staff in terms of implementation of interventions. It took into consideration that the organization has transitioned into a fully-fledged non-governmental organization, and as a result of PriCHO's growth, there is need to carry out reforms in the organization. Successful NGOs and grassroots provide high quality services to beneficiaries. To work successfully and meet the goals, Pride Community Health Organization staff have to continually improve and professionalize their work, which will contribute to putting more and more demands on the senior management and other employees of our organization.

## 12.0 Impact Stories

### 12.1 Health

#### HIV Testing and Counselling Impact Story:

PriCHO provided HCT services to over 554 clients, 13 tested positive to HIV and they were linked to ART care and support services at the service points through the trained champions. During one of this community outreach interventions, a male client tested positive and appreciated the organization for the provision of such services in the community. He stated that, *"if not for the services that were provided, he could not have known his HIV status and might have put others at risk of contracting the virus from him. He said the initiative the organization has of taking services closer to the people improves access to and utilization of health services such as HIV Testing"*.



Figure 2: Offering HIV Counselling and Testing care services to the client.

## 12.2 Sexual Reproductive Health Impact Stories:

In 2023 as PriCHO was implementing a US embassy funded project “Promoting inclusive SRH services among young persons with disabilities”, during one of the SRHR dialogue for health sessions PriCHO staff identified a 16-year-old girl who was sexually abused by the step brother. The 16-year-old girl narrated to PriCHO staff that at the time she was 14 years old, her step brother sexually abused her. She said *“I couldn’t open up or tell anybody about this horrifying and embarrassing situation I was in because I never knew what the people around me would think of me”*. Consequently, this sexual abuse went on for some time up until she couldn’t take it anymore and decided to open up to her mother, who unfortunately never did anything tangible about the situation apart from assuring her that she spoke to the abuser’s mother and everything was okay.

A few months later, the abused girl started noticing some painless sore on her private part and she never understood the meaning of that painless sore as it could come out and go. In 2023, as PriCHO staff were conducting SRHR activity with focus topic on the Causes, Symptoms, Treatment and Prevention of (STIs) Sexually Transmitted Infections at Twatasha OVC and Disability Organization at the primary school section, the young girl was among the participants who attended the dialogue for health session. As information was being shared about syphilis and its symptoms, the young girl started thinking about the painless sore (chancres) she had, this propelled her to open up to one of the officers from PriCHO. PriCHO facilitated and supported her logistics to the health facility where she was screened for syphilis and tested positive, and immediately she was put on treatment. Currently she is doing very well mentally and physically as she also got counselled by one of the PriCHO staff.

## 12.3 Economic Empowerment Impact Stories

### Success Story of Mirriam Kaseba:

Mirriam Kaseba, a 20-year-old determined young lady of Zambia compound in Kafue district, was initially limited to ordering one forty-liter bucket of tomatoes due to financial constraints. This modest investment yielded a profit of 350 Kwacha, which was insufficient to secure a decent living. Recognizing the potential for growth, Mirriam was engaged in the economic empowerment program designed to equip young women with the skills and resources, she was then helped with eight hundred Zambian kwacha (K800) necessary to thrive in her entrepreneurial endeavors conducted by International Labour Organization in collaboration with Pride Community Health Organization in Kafue district. Following her participation in the economic empowerment program, Mirriam experienced significant growth in her business. She now proudly orders three forty-liter buckets of tomatoes and two packs of onions, resulting in a commendable profit of nine hundred and fifty kwacha (K950).

This expansion not only underscores Miriam's dedication and entrepreneurial spirit but also demonstrates the tangible impact of the program on her economic prospects. In her own words, Miriam emphasized that her newfound economic independence empowers her to make informed choices. Significantly, she has distanced herself from engaging in transactional sex as a means of survival, preventing herself from contacting HIV/AIDS. Miriam's ability to make right choices and support herself is a testament to the transformative power of economic empowerment in fostering personal agency and resilience.



*Figure 3: Miriam Kaseba during the Monday market in Zambia Compound with her tomatoes and onions business.*

### **Success Story of Jacqueline Himoonze:**

The focus of this success story is on the transformative journey of Jacqueline Himoonze, a 21-year-old resident of Mtendere compound in Kafue district, who actively participated in and benefited from the small business entrepreneurship training facilitated by the International Labour Organization (ILO) in partnership with Pride Community Health Organization in Kafue district. Jacqueline Himoonze, prior to the intervention, engaged in the selling of sachet water popularly known as “drip” and goodies freezits, generating a profit of one hundred and fifty kwacha (K150) per month. Recognizing the potential for economic growth and sustainable livelihoods, she participated in the small business entrepreneurship training conducted by ILO and Pride Community Health Organization where she received a loan of 800 kwacha to help boost her business. Since her involvement in the training, Jacqueline has demonstrated remarkable progress in her economic activities. She has diversified her business by adding three cases of soft drinks and assorted small biscuits to her initial business. This strategic expansion has resulted in a substantial increase in her profits, which now stand at five fifty (550) per month. Jacqueline's story exemplifies the tangible economic transformation that can be achieved through targeted empowerment programs.



The additional products in her business portfolio have not only doubled her profits but have also enhanced the sustainability and resilience of her business. This success reflects the effectiveness of the training program in equipping actors with the necessary skills and knowledge for business growth. Jacqueline's improved financial stability has had a positive impact on her personal life. No longer vulnerable to the economic pressures that often lead to risky behaviors, Jacqueline has reduced her susceptibility to HIV/AIDS. She no longer feels compelled to engage in activities that compromise her well-being, such as having sex with different men to make ends meet.

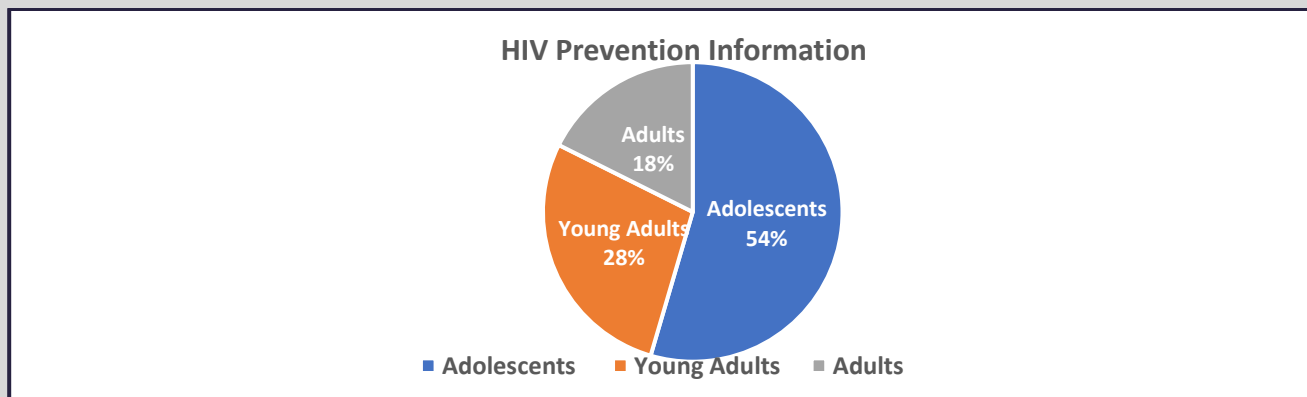


Figure 4: Jacqueline Himoonze at her small shop in Zambia compound of Kafue district.

## 13.0 Highlights of Thematic

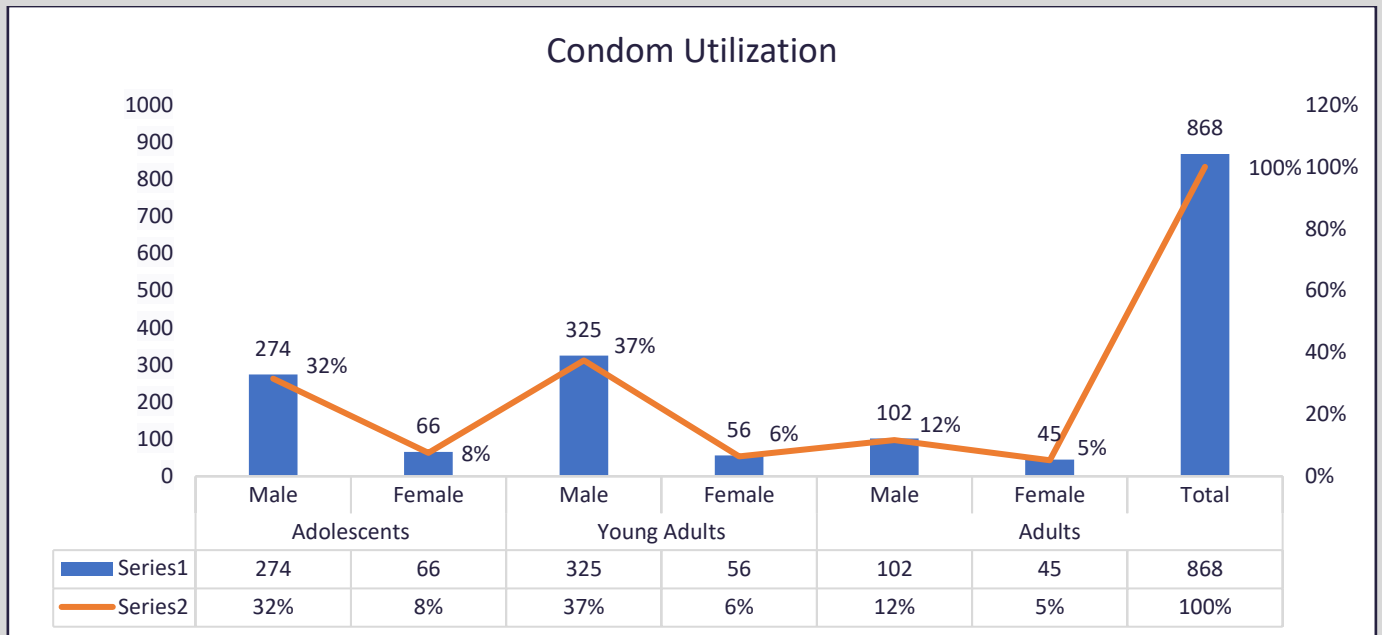
### 13.1 HIV Prevention Programme

A total of 3,172 (1,657 male and female 1,515) individuals received HIV prevention information, comprising 1730 (54%) adolescents aged 10-19 years, 883 (28%) young adults aged 20-24 years, and 559 (18%) adults aged 25 years and above. 554 clients tested for HIV with 12 clients testing Positive for HIV. Giving a positivity yield of 2.2% and a linkage to care and treatment rate of 100%.



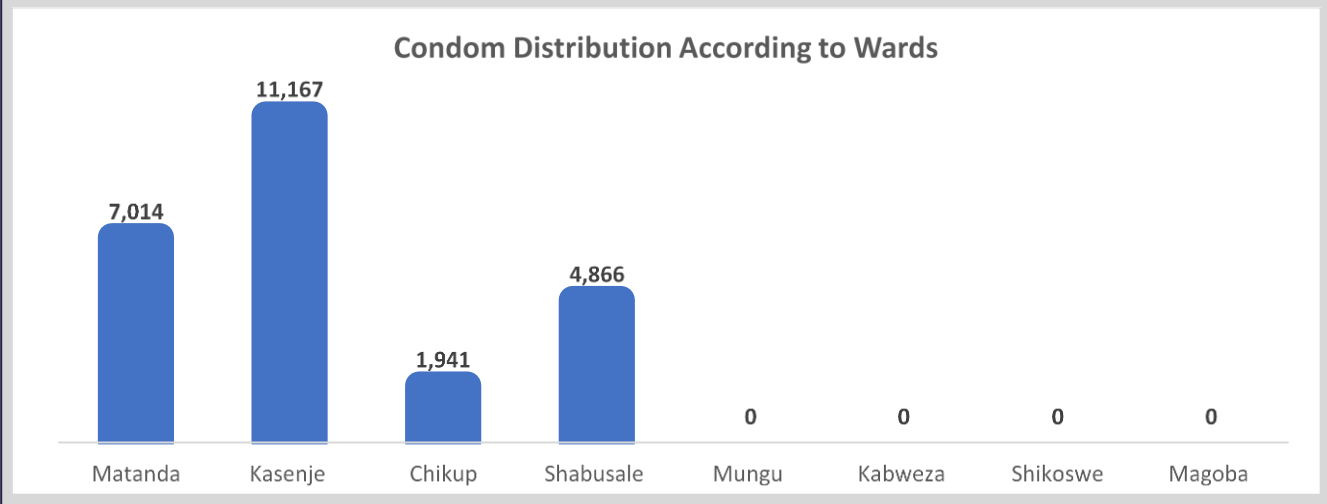
### Modern Contraceptive Utilization

A total of 868 (701 Male and 167 female) client accessed and utilized modern contraceptive (Condoms) out the total who received HIV Prevention information.



### Condom Distribution according to Wards

A total of **21,991** condoms were distributed in the year under review against a yearly target of 1,667. Below is the depiction of the condom Distribution according to eight (8) constituent wards namely Matanda 7,014, Kasenje 11,167, Shabusale 4,866, Mungu 0, Kabweza 0, Shikoswe 0, Chikupi 1,941 and Magoba 0



### 13.2 Economic Empowerment Programme

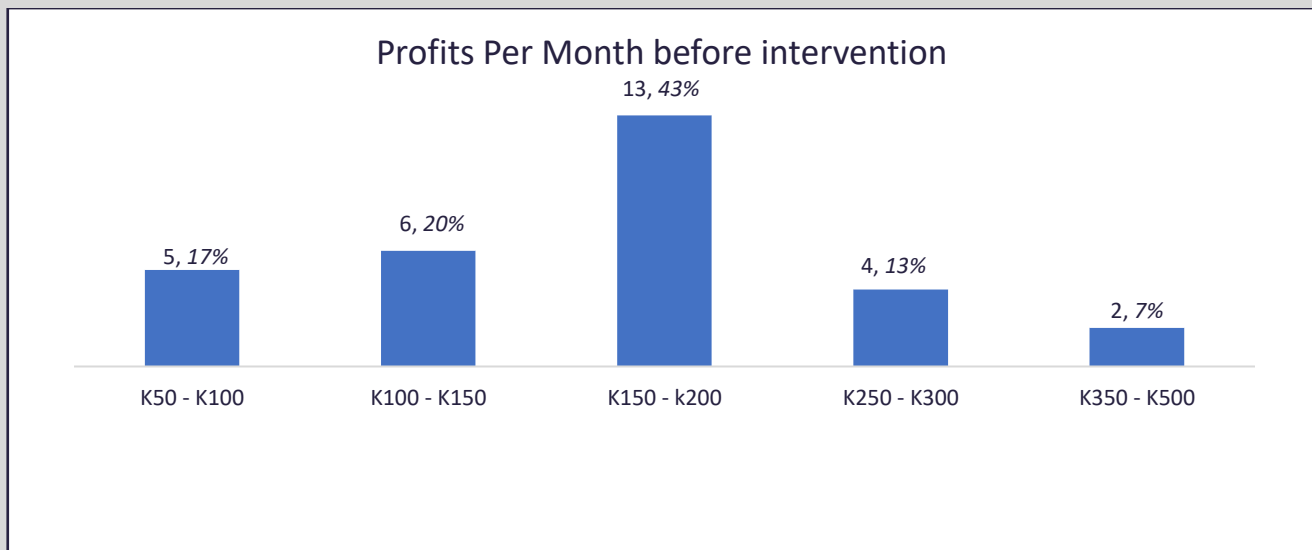
In 2023, pride community health organization empowered 75 young women aged between 15 – 24 years with Entrepreneurship and Financial management training who were vulnerable to HIV/AIDS in five

wards of Kafue district. Out of the 75 empowered young women, 30 under the International Labour Organization (ILO) funded Project “The Socio-economic Empowerment and HIV Vulnerability Reduction among Adolescents Girls, and Young Women in the Informal sector project”.

Following the comprehensive training, each participant under the ILO funded project was provided with a transformative loan of eight hundred kwacha (K800) to boost their micro businesses. This innovative project underscored the intersectionality of economic empowerment and public health, offering a holistic approach to uplift and protect the lives of young women in the informal sector.

### Business Status Before the intervention (ILO)

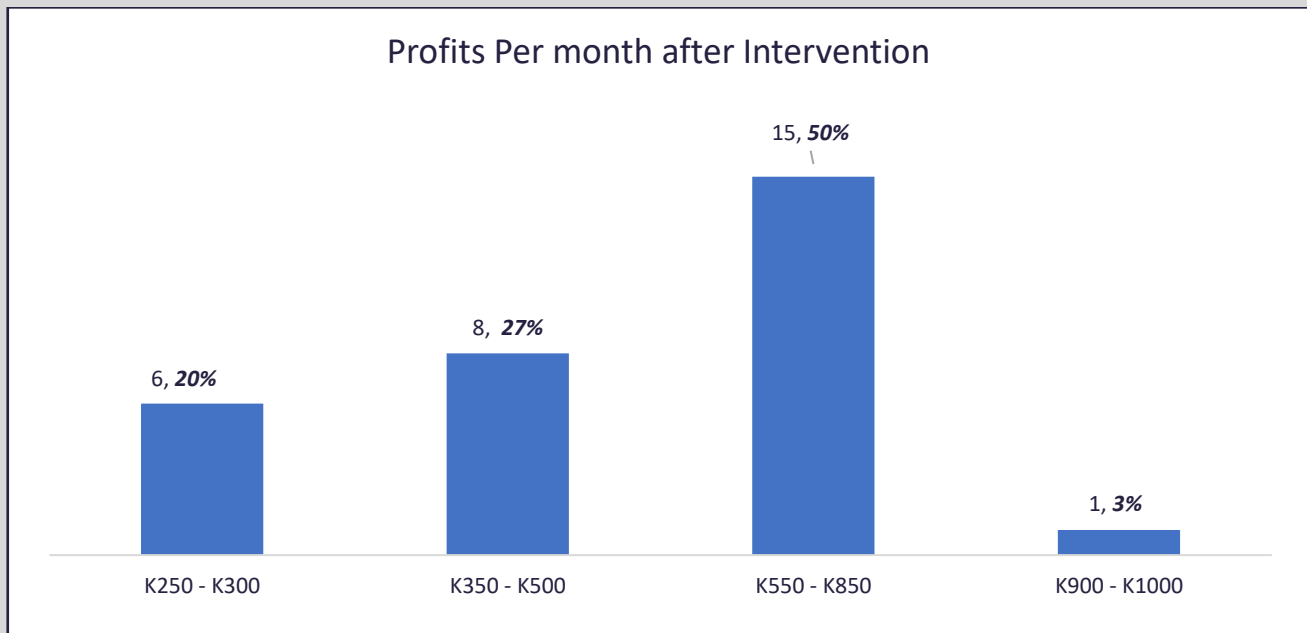
During the identification and selection process, Pride community Health Organization sought to understand the income and profits realized by 30 selected young women per month in their various businesses before empowering the 30 young women. The income and profits were calculated in Zambia kwacha as shown below.



The above graph shows that 43% of young women made profit in the range of K150 to K200 kwacha per month representing the highest number in the distribution and the lowest been 7% with profits in the range of K350 to K500 kwacha per month. The young women with the highest amounts had businesses such selling of tomatoes and onions.

### Business Status after the intervention

After the participation of 30 young women aged 15 -24 years in economic empowerment training and having received K800 kwacha each, there has been a significant improvement in the businesses and profits. The current income and profits are shown below in Zambia kwacha.



The above graph shows the improvement in relation to profit making per month in the businesses of the 30 young women of Zambia compound in Kafue district after participating in the economic empowerment training and having received a loan of K800 kwacha each to boost their businesses. 50% of young women currently making profit in the range of K550 to K850 kwacha per month representing the highest number in the distribution and the lowest being 20% with profits in the range of k250 to k300 kwacha per month.



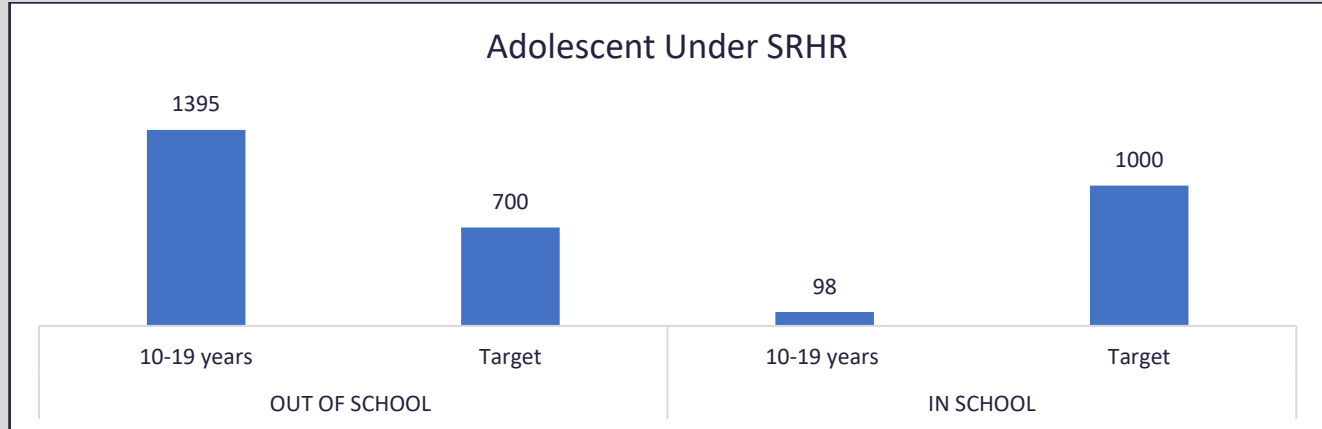
Figure 5: Economically empowered young women under the ILO project.



## 12.3 Sexual Reproductive Health and Rights Programme

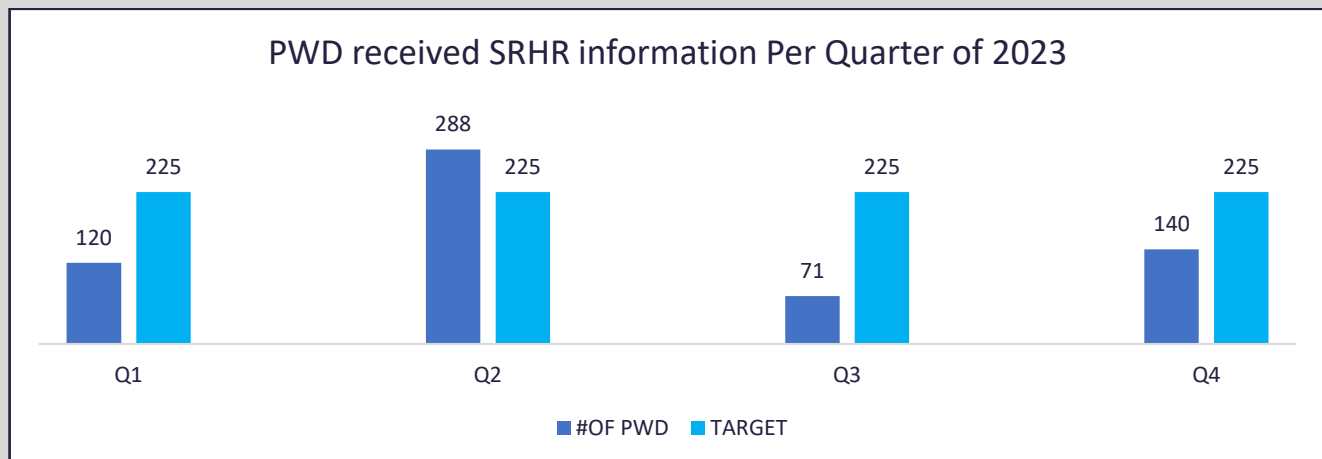
### 12.3.1. In and Out School

A total of 98 (51 females and 47 males) in school adolescents aged 10-19 years were reached with SRHR information against a yearly target of 1000, while 1,365 out of school adolescents (670 males and 695 females) were reached against a yearly target of 700.



### 12.3.2. Sexual Reproductive Health and Rights Programme for Persons with Disabilities

A total of 619 Persons with Disabilities were reached with SRHR information and 146 accessed and utilized HIV Counseling and Testing Services. The bar Chart shows the number of persons with disability reached per quarter.



## 13.4 Education Support Programme

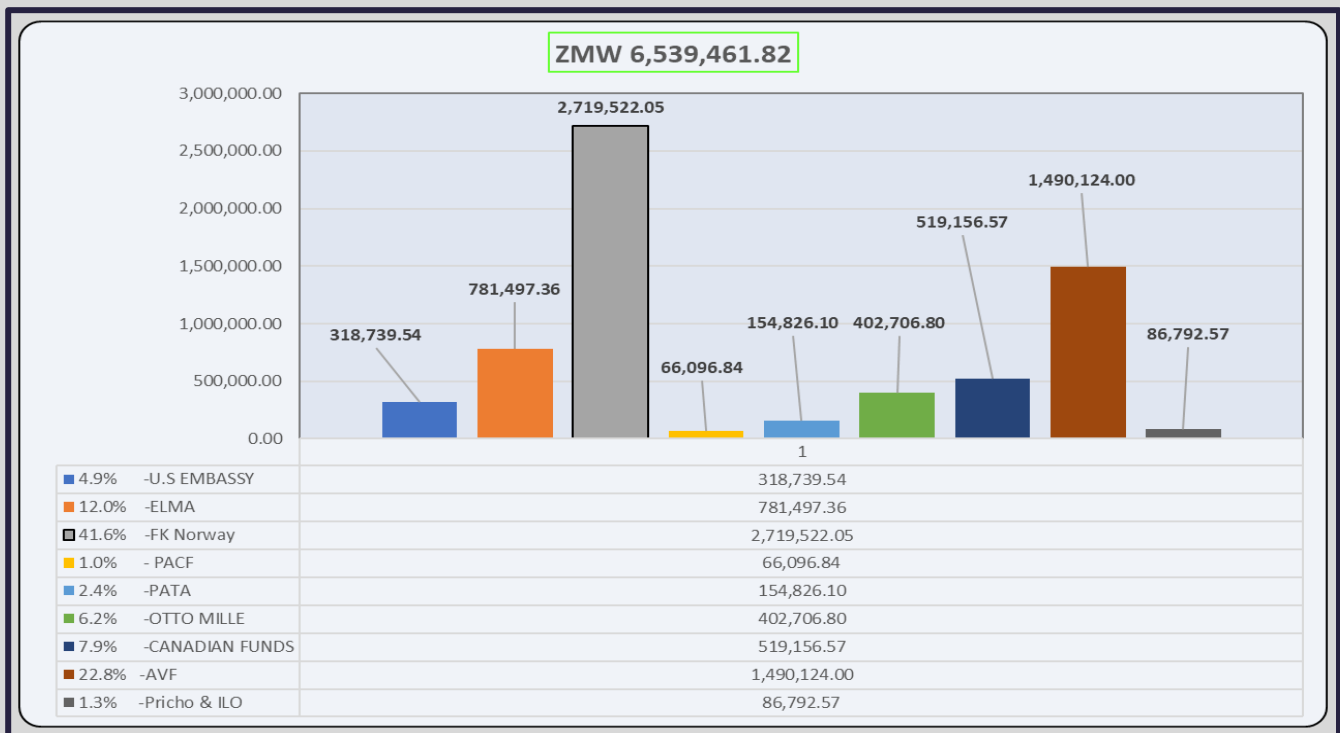
In 2023 PriCHO identified Chikoka primary school, a school with only 85 school desks against a population of 650 and with a deficit of 112 double seaters' desks. The lack of school desks made it difficult for the school to provide the quality education every child deserves. Therefore, Pride Community Health Organization after identifying the challenge faced by the school donated 20 brand-new double seaters' school desks to Chikako Primary school which caters for over 160 learners per day. PriCHO believes that with the new desks in place, Chikako primary school becomes a more conducive and comfortable learning environment, where learners now have proper seating, which not only will improve their physical comfort but also enhanced their focus and engagement during lessons.



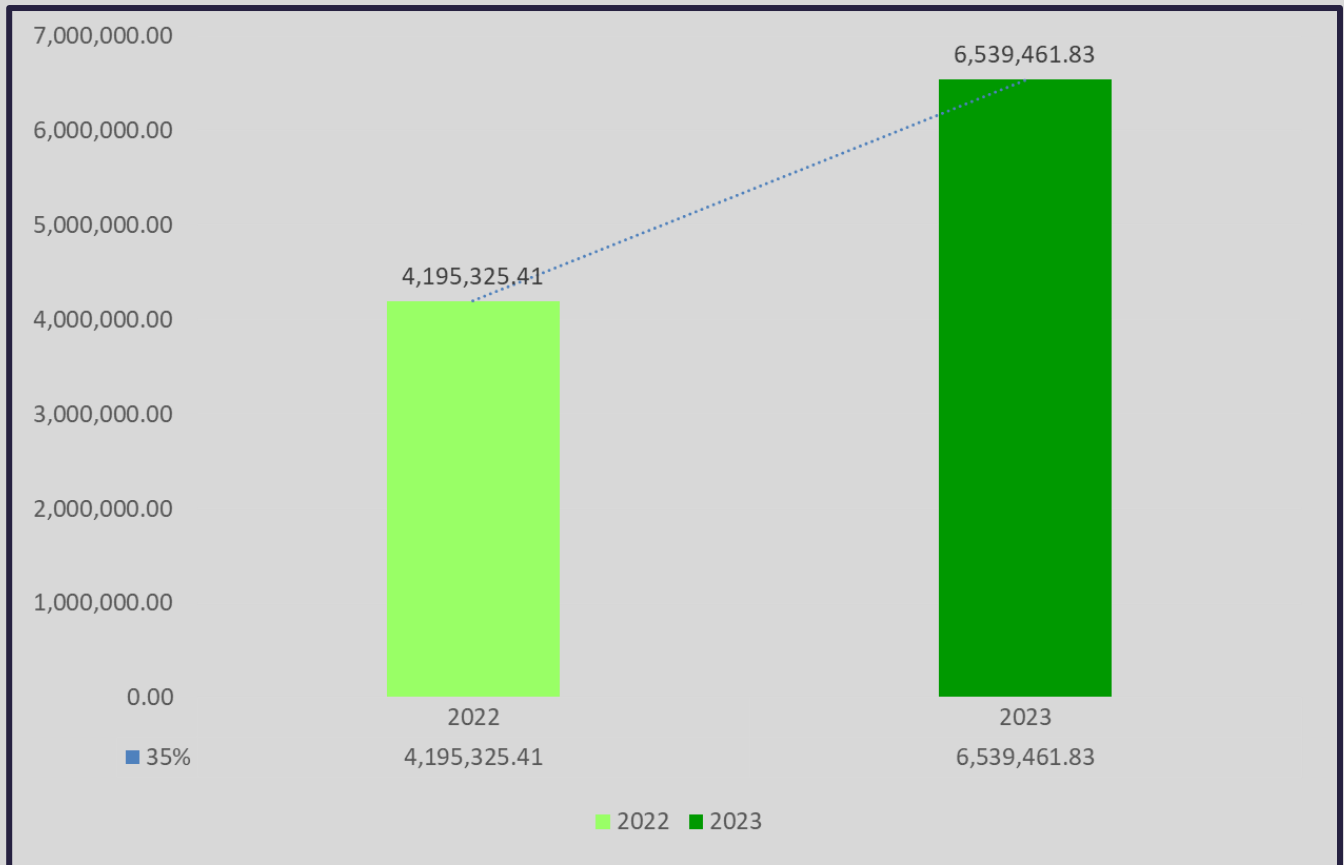
Figure 6: Kafue Area Member of Parliament presenting the school desk to Chikoka Headmistress on behalf of PriCHO

## 12.0 Income and Expenditure

### Income Summary



## Income 2022 versus 2023



## Expenditure Summary

